

# Privacy

## A. Introduction

1. The privacy of our website visitors is very important to us, so we are committed to protecting it. This privacy policy explains how we will treat your personal information.

2. In accordance with the terms of this information, by giving your consent to the use of cookies on your first visit to our website, you allow us to use these cookies every time you visit our site

## B. Collection of personal data

Personal data of the following types may be collected, stored and used:

1. information regarding your device, including IP address, geographical location, type and version of the browser and operating system in use;

2. information regarding your visits and uses of this site, including the web page of origin (referral), the duration of the visit, the pages visited and the navigation paths within the website;

3. information you provided when registering on our website, such as your e-mail address;

4. information you provide when creating a profile on our website, such as your name, profile photo, gender, date of birth, marital status, interests and hobbies, education and occupation;

5. information you provide to activate the subscription to our e-mails and / or newsletters, such as your name and e-mail address;

6. information you provide by using the services of our website;

7. information generated during the use of our website, such as date and time, frequency and the circumstances of your use;

8. information relating to any kind of purchase, service used or transaction made by you through our website, including your name, address, telephone number, e-mail address and credit card details;

9. information you post on our website with the intention of publishing it on the Internet, including your username, profile pictures and the content of your posts;

10. information relating to any communication you send to us via e-mail or through our website, including the content and metadata of such communications;

11. any other information or personal data you send us. Before sharing the personal information of another person with us, you must necessarily obtain the consent of that person both to the disclosure and to the processing of such personal data in accordance with this information.

## C. Use of personal data

The personal information you submit to us via our website will be used for the purposes indicated in this notice or on the relevant pages of the website. We may use your personal information for the following purposes:

1. the management of our website and activities;
2. the personalization of our website for the benefit of the user;
3. enabling the user to use the services available on our website;
4. sending products purchased through our website;
5. the provision of services purchased through our website;
6. the sending of statements, invoices and payment reminders as well as the collection of payments owed by you;
7. sending commercial communications without marketing purposes;
8. the sending of e-mail notifications specifically requested by you;
9. sending our newsletter by e-mail, if requested by you ( you can inform us at any time if you no longer wish to receive the newsletter );
10. sending marketing communications relating to our business or to carefully selected third party activities that we believe may be of interest to you, by post or, if you have explicitly accepted it, by email or similar technology ( you can inform us at any time if you no longer wish to receive marketing communications );
11. the provision to third parties of statistical data concerning our users (such third parties will not be able to trace the identity of individual users based on this information);
12. handling inquiries and complaints from you about your actions in relation to our website;
13. maintaining the security of our website and preventing fraud;
14. verification of compliance with the terms and conditions of use of our website ( including monitoring of private messages sent through our private messaging service );
15. further uses.

If you provide personal information intended for publication on our website, we will publish and otherwise use such information in accordance with the license you have granted us. Through the appropriate controls made available on the site, you can configure your privacy settings to limit the publication of your data and information on our website. Without your explicit consent, we will in no way provide your personal

information to third parties for their direct marketing activities or for the promotional activities of other third parties

#### **.D. Disclosure of personal data**

¶We may disclose your personal information to any of our employees, officers, insurers, professional advisers, agents, suppliers or subcontractors as reasonably necessary for the purposes set out in this notice.

¶We may disclose your personal information to any member of our corporate group (i.e. our subsidiaries, our parent company and any of its subsidiaries), if reasonably necessary for the purposes set out in this policy.

¶We may disclose your personal information:

1. to the extent required by law;
2. in the context of ongoing or future legal procedures;
3. in order to assert, exercise or defend our legal rights (including providing information to third parties for the purpose of fraud prevention and credit risk reduction);
4. to the buyer ( or potential buyer ) of each of our companies or businesses that we are about to ( or considering to ) sell;
5. to any person we reasonably believe fit to apply to a court or other competent authority regarding the disclosure of such personal information, if, in our reasonable opinion, such court or authority would reasonably be inclined to request the disclosure of such personal information .

¶With the exception of the cases provided for in this statement, we will not provide any information or personal data to third parties.

#### **E. International Data Transfers**

1. The information we collect may be stored, processed and transferred between each of the countries in which we operate, in order to allow us to use it in accordance with this information.

2. The information we collect may be transferred to the following countries that do not have regulations on the protection of personal data equivalent to those in force in the European Economic Area: United States of America, Russia, Japan, China and India.

3. The personal information you post or submit for publication on our website may be available via the Internet around the world. We cannot prevent the use or misuse of this information by other parties.

4. You expressly accept the transfers of personal data described in this Section E of this information.

#### **F. Retention of personal data**

1. This Section F sets out our data retention policies and procedures, which have been formulated to help us ensure compliance with our legal obligations regarding the retention and deletion of personal data and information.

2. The personal information we process will be kept for a period not exceeding what is necessary for the intended purposes.

3. Without prejudice to the provisions of article F-2, we usually delete personal data that fall into the following categories at the date and time indicated:

1. type of personal data that will be deleted on 03/31 / at 24.00 (for each calendar year);

2. Notwithstanding the other provisions of this Section F, we will retain documents ( including electronic documents ) containing personal data:

1. to the extent required by law;

2. if we believe that such documents may be relevant to any ongoing or future legal proceedings;

3. in order to assert, exercise or defend our legal rights (including providing information to third parties for the purpose of fraud prevention and credit risk reduction).

#### G. Personal data security

1. We will take reasonable technical and organizational precautions to avoid any event of loss, misuse or alteration of your personal information.

2. We will store any personal information you provide to us on our secure servers (adequately protected by passwords and firewalls).

3. Any electronic financial transaction made through our website will be protected by cryptographic technology.

4. You acknowledge that the transmission of information online is inherently insecure and that we cannot guarantee the security of data sent over the Internet.

5. You are responsible for keeping the password you use to access our website confidential; we will never ask you what your password is (except when logging into our website).

#### H. Changes

We may occasionally update this information by posting a new version on our website. We recommend that you check this page periodically to make sure you understand any changes made to the information.

We may notify you of changes to this information by e-mail or through the private messaging system on our website.

#### I. Your rights

You can ask us to provide you with all your personal data and information in our possession; this transaction will be subject to the following conditions:

1. the payment of a fee of 15.00 euros.
2. Provision of suitable proof of your identity, we will normally accept a photocopy of your ID document certified by a notary plus an original copy of a utility bill with your current address. We may retain the personal data you request to the extent permitted by law. You can request at any time that your personal data are not processed for marketing purposes. In practice, with regard to the use of your personal data for marketing purposes, you will normally consent explicitly and in advance, or you will be given the opportunity to request your exclusion.

#### J. Third Party Sites

Our site includes hyperlinks to, and details of, third party websites. We have no control over and are not responsible for the privacy policies and practices adopted by such third parties.

#### K. Updating information

It is enough for you to communicate any corrections or updates to be made to your personal information in our possession.

#### L. Cookies

Our website makes, or will do, the use of cookies. A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a browser, and stored by it. The identifier is then sent back to the server whenever that browser requests access to a page on that server. Cookies can be "persistent" or "session": a persistent cookie will be stored by a browser and will remain valid until its expiration date, unless the user deletes it first; a session cookie, on the other hand, will expire at the end of the user's session, or when the browser is closed. Generally, cookies cannot contain any information on information that personally identifies a user, personal information that we store that can be linked to being linked to information about you, however and derived from, cookies. On our website, or we will use both session cookies and persistent cookies.

1. Below, the names of the cookies that follow on our website, as well as the purposes of their use:

1. user on the site or use **Google Analytics** and **Adwords** on our website to recognize a computer when a user visits the site / track users as they navigate the site / enable the use of a shopping cart / improve the usability of the site / analyze the use of the site / administer the site / prevent fraud and improve the site / customize the site according to the user / send targeted advertising proposals that may be of particular interest to specific users / describe further purposes;

2. Most browsers agree to refuse cookies; eg:

1. in **Internet Explorer (10)** it is possible to remove cookies using specific management settings that replace the basic configuration, by clicking on **"Tools"**, **"Internet Options"**, **"Privacy"** and then **"Advanced"**;

1. in **Firefox (version 69)** it is possible to block all cookies by clicking on the menu button at the top right and selecting **"Options"**; in the **"Privacy and security"** section, **"Content blocking"**, select **"Custom"**; here select the **"Cookies"** box and in the relative drop-down menu choose **"All cookies"**;

2. in **Chrome (version 77)** it is possible to block all cookies by accessing the menu at the top right and clicking on **"Settings"**; on the left, select **"Advanced"**, **"Privacy and security"**, then click on **"Site settings"**, **"Cookies and site data"**; finally, disable the **"Allow sites to save and read cookie data"** option. Blocking all cookies will have a negative impact on the usability of many websites. By blocking cookies, you will not be able to use all the functions of our website.

3. It is possible to delete the cookies already stored on your computer; eg

1. in **Internet Explorer (version 10)**, it is necessary to manually delete the cookie files (instructions to do so can be found at <http://support.microsoft.com/kb/278835>);

2. in **Firefox (version 69)**, it is possible to delete all cookies by clicking on the menu button at the top right and selecting **"Options"**; in the **"Privacy and security"**, **"Cookies and website data"** section, click on the **"Delete data ..."** button; check that the appropriate box is checked, then press the **"Delete"** button;

3. in **Chrome (version 77)**, it is possible to delete all cookies by accessing the menu at the top right and clicking on **"Other tools"**, **"Clear browsing data"**; here, in the **"Time interval"** drop-down menu, select **"All"**; check that the **"Cookies and other site data"** box is selected, then press the **"Clear data"** button.

4. Deleting cookies will have a negative impact on the usability of many websites.

